

# CLEM KIM

DYNAMIC DIGITAL MARKETER

## CONTACT

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- [Portfolio](#)

## CERTIFICATION

### GOOGLE ADS DISPLAY

2024

Google Digital Academy

### GOOGLE ADS SEARCH

2024

Google Digital Academy

### GOOGLE ANALYTICS

2024

Google Digital Academy

### DIGITAL ADVERTISING

2023 - 2024

HubSpot

### BUSINESS ANALYTICS

2023 - 2024

LinkedIn Learning

### DIGITAL MARKETING

2022 - 2024

HubSpot

## SKILLS

- CONTENT MARKETING
- SOCIAL MEDIA MARKETING
- GOOGLE ANALYTICS
- CUSTOMER RELATIONSHIP MANAGEMENT

## SUMMARY

Experienced in cultivating strong client and team relationships, skilled in crafting engaging social media content, and adaptable to diverse work environments. Recently certified in Google Search and Display ads, eager to leverage newfound skills in paid media to kick-start my career journey.

## WORK EXPERIENCE

### DIGITAL MARKETING ASSISTANT

2021 - 2022

Search Seoul | Seoul, South Korea

- Developed WordPress websites
- Executed SEO tactics for Google and Naver.
- Generated content for multiple social media platforms.

### CLIENT ADVISOR

2018 - 2019

Louis Vuitton | London, UK

- Conducted client engagement, managed CRM.
- Excelled in storytelling for products with cultural awareness.

### CLIENT ADVISOR

2017 - 2018

Paul Smith | London, UK

- Prospected new clients, nurtured existing relationships, and executed CRM marketing strategies.

## EDUCATION

### BUSINESS MARKETING

2022 - 2024

George Brown College | Toronto, ON

### DIGITAL MARKETING FUNDAMENTALS

2018

City, University of London | London, UK

### PHYSICAL EDUCATION

2008 - 2015

Chosun University | Gwangju, South Korea

## LANGUAGES

### ENGLISH

Professional Working Proficiency

### KOREAN

Native